



Digital – The Fruth Group Chooses MWA Intelligence for its Customer Service Initiative

Intelligent Service Solution of MWAI Helps Digital Business Systems Differentiate its Customer Service Offerings

SCOTTSDALE, Ariz. — September 6, 2007 – MWA Intelligence, Inc. (MWAI), a leader in remote asset management tools and mobile workforce automation systems and services, today announced the successful deployment of its mobile workforce automation and service management applications, Intelligent Service, at Digital – The Fruth Group (Digital-TFG).

Digital-TFG is one of the largest Independent Canon dealerships servicing Arizona, Utah and parts of California. Digital-TFG has a long history of providing digital document imaging solutions to clients throughout the Western United States with a focus on four core competencies; Multifunction Systems, Document Management, Managed Print Services and Network Services. Digital-TFG sought MWA Intelligence to integrate its supply chain, service, dispatch, field service and operations processes into a single turnkey solution to meet its business requirements of providing excellence in customer service to all its clients.

“Digital-TFG selected MWAI as the technology partner of choice for driving greater customer service and differentiation in the marketplace. MWAI has the solutions and services that we need to stay ahead of competition,” said Chuck Fruth, President of Digital-TFG.

Intelligent Service module of MWAI’s M2M Enterprise solution suite is being used to manage the entire lifecycle of every single service call on a daily basis. Digital-TFG technicians are equipped with BlackBerry devices processing business-critical information in connected and disconnected modes regardless of wireless carrier selection. MWAI’s feature-rich solution includes, but not limited to parts, inventory management, dispatch automation and more.

“We are very excited to add Digital-TFG to the list of Canon dealers who already use our solutions. Our rapid adoption of new dealers in the OE market is an indication of our industry’s need to automate service operations and maximize profitability,” said Michael T. Stramaglio, CEO and President of MWA Intelligence, Inc.

Our solution is proven to help companies like Digital-TFG provide greater responsiveness to its customers, increased number of service calls closed daily while improving parts, inventory and service expense management.

MWAI Intelligent Service is a turnkey solution that collects, manages and reports real-time and historical data for service management. In turn, this means efficient and effective management of service operations, which enables better business decisions today and in the future. Built-in scalability accommodates every customer service organization, from a small team of employees to thousands of field personnel. Intelligent Service delivers a modular and flexible implementation approach, allowing maximum response to customers' unique business needs and the variety of ERP/CRM host systems that they utilize.

About Digital-The Fruth Group — Headquartered in Phoenix, AZ., Digital-TFG is one of the largest independent Canon dealerships with branch locations in Phoenix and Tucson, AZ., Salt Lake City, UT., and El Centro, CA. Digital-TFG provides cost-effective document strategy solutions to clients throughout the Western United States; creating value at the point where people and information interface.

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company's unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit: www.mwaintelligence.com.

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