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MWA Intelligence To Unveil Industry-first Innovative Solutions at ITEX 2009

A Complete Portfolio of Remote Asset Management Solutions for Equipment, User, Output, Consumables and Service Management

SCOTTSDALE, Ariz. — February 5, 2009 – MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine-to-machine) and M2P (machine-to-people) solutions and services, today announced its plans to demonstrate new and innovative technologies of its remote asset management solution portfolio at the upcoming ITEX 2009 March 18-20, 2009 in Las Vegas, NV.

MWA Intelligence completed the integration of its Intelligent Assets with ROI Print Manager allowing dealers to capture information from locally-connected printers and at the same time capture additional business-critical data such as user profile and document type. With MWAi and ROI Print Manager, dealers are now empowered with the most comprehensive fleet management tool including the management of assets and users – copies/prints, print job types, end-user usage, device status, consumables, meter collection and billing.

In addition, MWAi will demonstrate industry-first technologies at ITEX 2009 as a result of its strategic alliance with industry-leading OEMs. These technologies provide the dealer with the most accurate, timely and robust asset management solutions possible. MWAi will be demonstrating its asset monitoring technology embedded into OEM equipment delivering powerful asset information anytime and anywhere.

The capture of business-critical data is one key element of the M2M enterprise; however the back-end ERP system integration is just as critical for full automation and optimization. Managed Print Services, a current industry hot button issue, is just one of the multiple business growth strategies possible with a robust and truly integrated end-to-end software solution. MWA Intelligence and ECi Software Solutions have completed the bi-directional, API-level integration between MWAi's M2M and M2P solutions and ECi's OMD and La Crosse ERP systems. This integration simplifies the processing of business-critical asset data. Dealers can take advantage of full end-to-end automation for business processes such as meter billing, consumables monitoring, service information and more. Collected equipment information is sent to the ERP or, for proactive service, directly into the hands of dispatch and mobile workforce.

“Our approach has always been founded on business fundamentals — increase our clients’ operational efficiency, productivity and improve their customer service in a cost-contained fashion, and they will

drive better client relationships and greater profitability,” said Michael Stramaglio, President and CEO of MWA Intelligence.

MWA Intelligence is in booth #417 at ITEX 2009 and will have interactive demonstrations throughout the event.

About MWA Intelligence, Inc.

MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company’s unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit www.mwaintelligence.com.

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