



MWAi and De Lage Landen to Demonstrate *pinpoint* at ITEX 2009

Technology, automation, people and asset management within one financial lease portfolio

Scottsdale, AZ — February 24, 2009 — MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine-to-machine) and M2P (machine-to-people) solutions and services, today announced the launch of the *pinpoint* solution in the U.S. as the result of a recent strategic alliance with De Lage Landen Financial Services, Inc. The *pinpoint* solution bundles MWAi's Enterprise-class M2M solution suite with an all-encompassing lease portfolio package for the U.S. office equipment industry funded by De Lage Landen. *pinpoint* demonstrations will be available at the Information Technology Education & Exposition (ITEX) 2009 from March 18-19 (booth numbers 226 & 417).

MWAi and De Lage Landen unite to take the U.S. industry in a new direction by bundling technology and finance solutions. This change represents an unprecedented way of doing business by leveraging the strength of both companies and approaching the U.S. dealer community with a unified solution strategy. The *pinpoint* solution raises the standard for companies as they are serving their end-user clients in the imaging industry on a daily basis.

"The *pinpoint* solution provides U.S. dealers with an innovative package of core products that redefine the industry standard for market leadership," said Michael T. Stramaglio, CEO, MWA Intelligence, Inc.

"Dealers can now take advantage of MWAi's Intelligent Service and Intelligent Asset solutions with little or no impact to their bottom-line".

MWA Intelligence is recognized as the leader in M2M solutions for the office equipment marketplace. MWAi's innovative asset management and service automation tools have led to a paradigm shift in the marketplace where new standards are set.

"MWAi technologies have had a significant impact on the dealer community and, the partnership with De Lage Landen will continue this exciting momentum in the U.S.," said Curt Freifelder, Regional Vice President, Sales, Office Technology, De Lage Landen. "The *pinpoint* solution brings together the financing and technology solutions that the industry requires for continued growth."

About MWA Intelligence, Inc.

MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a

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platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company's unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit www.mwaintelligence.com

About De Lage Landen

De Lage Landen is a global provider of high-quality asset-based financing products. Headquartered in Eindhoven (the Netherlands), De Lage Landen is 100% owned by Rabobank. This Dutch bank is Triple-A rated by the major rating agencies Moody's and Standard & Poor's.

With offices and joint ventures in more than 35 countries worldwide, De Lage Landen specializes in asset financing and vendor finance programs on a worldwide scale. The global offering also includes an array of commercial finance solutions. The company focuses on the following industries: Food & Agriculture, Healthcare, Office Equipment, Technology Finance, Financial Institutions, Transportation and Construction & Industrial. De Lage Landen also offers private-label leasing programs for the Banking industry, and delivers a broad range of financial services to leasing organizations and non-banking financial institutions.

In the Netherlands, De Lage Landen offers a broad range of financing products, both through local Rabobanks and directly to the market. These products include Equipment Leasing, Car and Commercial Vehicle Leasing, ICT Leasing, Consumer Finance and Factoring.

Athlon Car Lease International became part of De Lage Landen Group in 2006. Athlon Car Lease International is an international provider of operational car leasing, active in eight European countries.

In 2008 De Lage Landen achieved a net profit of €235 million and a lease portfolio of €23.3 billion. By year-end 2008, De Lage Landen had 4,965 employees. For more information, please visit our website: www.delagelanden.com.

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