



MWAI Names Gavin Williams as Vice President of Sales and Marketing

Scottsdale, AZ. – January 13, 2010 – MWA Intelligence, Inc. (MWAI), a leader in enterprise-class M2M (machine to machine) and M2P (machine to people) solutions and services, today announced the executive promotion of Gavin Williams to Vice President of Sales and Marketing.

In his new role Gavin will head MWAI's sales team and direct MWAI's overall marketing strategy. He will also play an active, more visible role within the dealer community.

"One of my top priorities for this company is growing MWAI's existing leadership team," said Michael T. Stramaglio, CEO and President of MWA Intelligence, Inc. "It is with great pleasure to announce the promotion of Gavin Williams to VP of Sales and Marketing. Gavin has earned this opportunity and I look forward working with him as he expands his role within the company as well as undertaking a critical role in leading MWAI into the future!"

Mr. Williams joined MWAI in June of 2009 as a Director of Sales. Gavin's background includes 10 years of copier dealership know-how and 15 years of technology experience with IKON Office Solutions.

"I am extremely excited about this opportunity as well. Since joining MWAI I have been fortunate to work with an outstanding team of engineers and product managers along with an amazing product portfolio. As we move into this New Year I look forward to delivering MWAI's automation technology to the market "said Gavin Williams, Vice President of Sales and Marketing of MWA Intelligence, Inc.

About MWA Intelligence, Inc.

MWA Intelligence, Inc. (MWAI) provides cutting-edge M2M (machine-to-machine) and M2P (machine-to-people) solutions and tools that support the exchange of real-time information. MWAI combines OEM relationships, technological innovation, and years of industry experience to meet and exceed all MPS (Managed Print Services) needs. MWAI manages and monitors locally and network connected imaging devices, automates meters directly to ERP, and bridges communication from machine to service technician –encouraging dealerships to embrace the Hybrid dealer concept. Solutions include: Intelligent Workforce (mobile field service management) Intelligent Service (dispatch automation, ERP/CRM integration), and Intelligent Assets (automated meter reading, remote asset diagnostics and management) and more. For more information please visit www.mwaintelligence.com.

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